

Kwizda Agro introduces the first bio advisory team in Austria

New team in Kwizda Agro's crop division strengthens presence in the biologicals sector. Farmers benefit from more flexible spraying schedules and early detection.

Vienna, October 22nd 2020 – As the first manufacturer and distributor of conventional and biological pesticides in Austria, Kwizda Agro has created a biologicals advisory team and continues to pioneer in the field of pesticides. The experienced and diverse team consisting of two women and two men will strengthen Kwizda Agro's presence in the organic sector, with an initial focus on viticulture. The aim is to advise organic farmers in Austria on-site during the season and to support them in designing their spraying plans. The farmers will also benefit from an early detection of potential harmful factors by the experts. With the biologicals advisory team, Kwizda Agro also wants to bring more practical experience from organic farming into product development.

"In order to support farmers and to ensure crop protection in accordance with the EU's Green Deal, Kwizda Agro has placed a strong focus on the development of biological active ingredients in recent years. Kwizda Agro was able to develop numerous innovations in the field of organic crop protection, which are essential components of conventional and organic spraying plans. This enables an even more flexible crop protection for farmers," says Ronald Hamedl, Managing Director of Kwizda Agro. "In order to expand and continue to grow in future markets, almost 100% of the investments in research and development are targeted towards biological solutions. As an Austrian company, we can draw on the know-how of conventional and organic farmers and combine them with the latest research results."

"By investing more in the development of organic crop protection products, Kwizda Agro can offer a diverse portfolio of products. The specialized sales and advisory team will give farmers an understanding of the advantages of these products: A sustainable, soil and environment protecting, as well as an efficient and productive cultivation. At the same time, we develop individual spraying plans with farmers and enable them to use diverse crop protection products for an effective resistance management. In doing so we want to become the number one in organic crop protection in Austria," says Andreas Reischütz, Country Manager Austria at Kwizda Agro. "The excellent feedback from our customers proves the great need for specialized organic consultants in agriculture."



Picture: The new biologicals advisory team from Kwizda Agro, from left to right: Bernhard Neustifter, Marlene Ploiner, Harald Schmidt and Judit Jordan. (Credits: Philipp Bergermayer)

About Kwizda Agro

Kwizda Agro GmbH is one of the leading suppliers of chemical and biological pesticides in Austria. Kwizda Agro is part of the Kwizda group, consisting of the business areas pharmaceutical, pharmaceutical trade, agro and sealing systems. In total, over 300 employees work at the various Kwizda Agro locations. The head office is in Vienna. There are sales locations for crop protection in addition to Austria in Hungary and Romania, and for the biocides sector also in France, Germany, Italy and Spain. The New Tech division concentrates on the development and international sales of proprietary and innovative biological products for forestry as well as special crops and arable farming.

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